From: Peter Muise < Peter. Muise @firstcitizens.org >

Date: April 27, 2016 3:27:49 PM EDT

To: Brian Gomes - City Councilor < BGomes@newbedford-ma.gov >, "Dana Rebeiro - City Councilor" <<u>Dana.Rebeiro@newbedford-ma.gov</u>>, "Debora Coelho - City Councilor" <<u>Debora.Coelho@newbedford-ma.gov</u>>, Henry Bousquet - City Councilor < henry.bousquet@newbedford-ma.gov >, lan Abreu - City Councilor < lan.Abreu@newbedfordma.gov>, "James D. Oliveira - City Councilor" < iames.oliveira@newbedford-ma.gov>, "Joseph P. Lopes - City Councilor" <Joseph.Lopes@newbedford-ma.gov>, Kerry Winterson - City Councilor < Kerry.Winterson@newbedford-ma.gov>, Linda Councilor <Linda.Morad@newbedford-ma.gov>, Naomi Carney City City Councilor Morad City Councilor Martins <SMartins@newbedford-ma.gov> <Naomi.Carney@newbedford-ma.gov>, Steven <poconnor@nbbaysox.com> O'Connor (poconnor@nbbaysox.com)" Cc: "Pat

**Subject: Bay Sox Baseball** 

Dear New Bedford City Councilors:

I am sending you this quick email in complete support of Pat O'Conner's request for beer and wine to be sold during the Bay Sox's home games at Paul Walsh Field.

Both First Citizens' and I personally, have been involved and supportive of the Bay Sox from their initial relocation to New Bedford from Connecticut several years ago (I think it was 2009) with the previous owners. In fact and I know that Pat will acknowledge this too, back in 2010 I became Official Bay Sox Nation Club Member #1 and even have my membership card to prove it.

Our working relationship with Pat and his business team has been exemplary. I can very comfortably state that if all of First Citizens' working relationship were with such outstanding and credible folks like the Bay Sox Team then this would certainly be a much better community to work and live in.

My business and community instincts lead me to strongly believe this opportunity will increase attendance at the Bay Sox games and also provide an equally important opportunity for us to increase other folks exposure to New Bedford. I suspect that not everyone at the ball game will be satisfied with a hot dog or hamburger. Instead, I envision some visiting team fans and supporters eating at local New Bedford restaurants and extending their stay to see some tourist sites too. We can always use any help we can get to promote the many positive aspects of the City of New Bedford and I think that leisurely siting at Walsh Field on a warm Summer evening, watching America's pastime, having a hot dog and a beer will create some strong positive impressions on folks.

Also, I personally invite each of you to be my guest at *First Citizens' FCU Night* at the Bay Sox on Saturday July 9<sup>th</sup> at 5pm.

I thank you for your consideration of Pat's request. Please feel free to contact me if I can be of any additional help.

## Peter J. Muise

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