



# *City of New Bedford*

IN COMMITTEE

March 8, 2018

The Honorable City Council  
133 William Street  
New Bedford, MA 02740

Dear Honorable Members of the City Council:

The Committee on Ordinances at a Meeting held on Wednesday, February 21, 2018, considered a WRITTEN MOTION, Councillor Abreu, Council President Lopes, Councillors Winterson, Martins and Bousquet, requesting that both the City Solicitor and Mayor's Office work with and come before the Committee on Ordinances to re-evaluate the proposed "municipal marketing" strategy as a means to generate a potential substantial amount of positive revenue for the City of New Bedford; Chapter 9, Section 3228 of the City Code currently prohibits the construction of new off-premise signs, if this code were to be amended to allow such "municipal marketing" opportunities for private sector industries, the City would need to establish a competitive procurement process to insure its legality. (To be Referred to the City Solicitor's Office, Mayor's Office and Committee on Ordinances.) (Ref'd 1/12/17) (2/16/17-returned unsigned by the Mayor) (3/21/17-remain in Committee)

On motion by Councillor Morad and seconded by Councillor Coelho, the Committee VOTED: To recommend to the City Council to take "No Further Action" on a WRITTEN MOTION, Councillor Abreu, Council President Lopes, Councillors Winterson, Martins and Bousquet, requesting that both the City Solicitor and Mayor's Office work with and come before the Committee on Ordinances to re-evaluate the proposed "municipal marketing" strategy as a means to generate a potential substantial amount of positive revenue for the City of New Bedford; Chapter 9, Section 3228 of the City Code currently prohibits the construction of new off-premise signs, if this code were to be amended to allow such "municipal marketing" opportunities for private sector industries, the City would need to establish a competitive procurement process to insure its legality. This motion passed on a voice vote.

IN COMMITTEE ON ORDINANCES

A handwritten signature in cursive script, reading "Hugh Dunn".

Councillor Hugh Dunn, Chairman

HD: dmb



# CITY OF NEW BEDFORD

## CITY COUNCIL

January 12, 2017

### WRITTEN MOTION

Requesting that both the City Solicitor and Mayor's Office work with and come before the Committee on Ordinances to re-evaluate the proposed "municipal marketing" strategy as a means to generate a potential substantial amount of positive revenue for the City of New Bedford: Chapter 9, Section 3228 of the City Code currently prohibits the construction of new off-premise signs, if this code were to be amended to allow such "municipal marketing" opportunities for private sector industries, the City would need to establish a competitive procurement process to insure its legality. (To be Referred to the City Solicitor's Office, Mayor's Office and Committee on Ordinances.)

Ian Abreu, Councillor at Large

Joseph P. Lopes, City Council President

Kerry Winterson, Councillor Ward Five

Steven Martins, Councillor Ward Two

Henry G. Bousquet, Councillor Ward Three