



**CITY OF NEW BEDFORD**  
JONATHAN F. MITCHELL, MAYOR

March 29, 2018

City Council President Linda M. Morad and  
Honorable Members of the New Bedford City Council  
133 William Street  
New Bedford, MA 02740

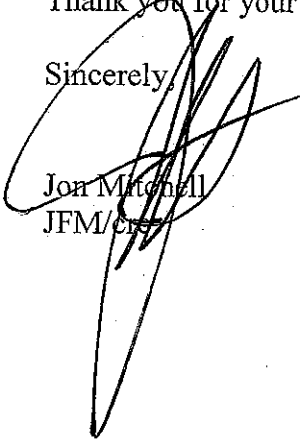
Dear Council President Morad and Honorable Members of the City Council:

I respectfully submit for your consideration a request from the Buttonwood Park Zoological Society to name the Zoo's new nature play area after lead sponsor Mr. Charlie Winterhalter. As Keith Lovett's attached correspondence explains, Charlie's Children's Charities, a local family foundation established in honor of the late Charlie Winterhalter, has raised and donated \$100,000 for the Zoo's newest feature. The proposed name for the space is "**Charlie's Nature Play.**"

The sponsorship and name would be in place for no more than fifteen years, and would be a most fitting way to honor the legacy of a local business person and philanthropist with a long history of supporting our zoo and many other causes in Greater New Bedford.

Thank you for your consideration.

Sincerely,

  
Jon Mitchell  
JFM/cjs



# BUTTONWOOD PARK ZOO

## City of New Bedford



**Jon Mitchell**  
Mayor

**Keith Lovett**  
Director of Zoological  
Services

The Honorable Jon Mitchell  
Mayor of New Bedford  
133 William St.  
New Bedford, MA 02740

March 9, 2018

Dear Mayor Mitchell,

As you know, the Buttonwood Park Zoological Society has embarked on an ambitious fundraising campaign to support the Zoo's Master Plan. To that end, the Society is pleased to announce that they have secured a lead donor for the new nature play space due to open late spring 2018. Charlie's Children's Charities, a local family foundation named after the late Charlie Winterhalter, has raised \$100,000 for this exciting new feature that will connect New Bedford's children to nature in a fun, interactive and innovative way.

In recognition of their generous donation and in memory of local philanthropist and children's advocate, Charlie Winterhalter, the Zoological Society would like to name the new nature play space:

### *Charlie's Nature Play*

The sponsorship and name would be in place for a period of no more than fifteen years.

We are asking for your support and assistance with the City Council Committee for Memorials and Dedications for consideration of the request.

Sincerely,

  
Keith Lovett  
Director Zoological Services