



City of New Bedford

Office of City Council

133 William Street • New Bedford, Massachusetts 02740

TEL: 508-979-1455 • FAX: 508-979-1451

Brian K. Gomes

Councillor at Large

*City Council President
1998, 2011 & 2015*

July 26, 2018

Linda M. Morad, City Council President
Honorable Members of the City Council
City Council Office – Room 215
City Hall – 133 William Street
New Bedford, MA 02740

Dear Council President Morad and Honorable Members of the City Council:

Enclosed, please find a copy of the informational package from Ericca and Justin Kennedy d/b/a Whisk & JANE LLC, relative to their startup recreational cannabis business and a possible Community Host Agreement with the City of New Bedford. I have submitted this for the City Council Agenda of August 16, 2018, with a referral to the Special Committee on the Licensing and Zoning for Cannabis.

If you have any questions regarding Whisk & JANE LLC, please feel free to contact me at any time.

Sincerely,

A handwritten signature in black ink that reads "Brian K. Gomes".

Brian K. Gomes,
Councillor at Large

BKG: rrr

Enclosure

cc: File

BECAUSE NEW BEDFORD IS TOO IMPORTANT TO QUIT!

WHISK & JANE LLC

July 30, 2018

Attention: City of New Bedford, MA Mayor Jon Mitchell
133 William St.
New Bedford, MA 02740

CC: City of New Bedford, MA Solicitor's Office
133 William St., Rm. 203
New Bedford, MA 02740

CC: City of New Bedford, MA City Councilor Brian Gomes
133 William St.
New Bedford, MA 02740

Dear Mayor Mitchell,

Allow us to introduce ourselves, we are Whisk & JANE LLC. Whisk & JANE LLC is Black owned and ready to grow our startup recreational cannabis business in the budding Massachusetts industry. Whisk & JANE LLC will bring elevated edibles, a membership only lounge featuring elite dank dining experiences, artisan cannabis products, mass scale cultivation and manufacturing and third party delivery services to the Commonwealth of Massachusetts. Through employment, community donation, as well as the establishment of The Ripple Effect Project and The Urban Cannabis Grow-Op Association (UCGA) (The Ripple Effect Project and the UCGA were formed in partnership with fellow Economic Empowerment Licensee Marla Rose of The Cannabis Connoisseur Association aka CCA) we look forward to economically empowering and positively impacting those disproportionately harmed by the war on marijuana; particularly minorities, women, or those with non-felony related marijuana convictions in addition to veterans and those with disabilities from our community. Whisk & JANE LLC is committed to working with the City of New Bedford, MA for the betterment of our community through cannabis.

Whisk & JANE LLC has been actively working within the community of New Bedford as well as the surrounding communities to help bring awareness to the positive ripple effect cannabis can have on our community. Whisk & JANE LLC has held several discussions with members of various communities in an effort to join us together and to listen and learn from our community about how they would like to see cannabis available to legal residents from our community as well as surrounding communities. We are committed to employing a minimum of 50% of our team directly from the city of New Bedford, MA. Additionally, a percentage of all Whisk & JANE LLC profits will be directly donated to the city of New Bedford, MA.

As active Economic Empowerment License holders with the states Cannabis Control Commission we ask that you take into consideration Whisk & JANE LLC for a Community Host Agreement with the City of New Bedford, MA. Additionally, we ask that you consider the attached language of the Summary of Equity Provisions Under St. 2017, c.55, *An Act To Ensure Safe Access To Marijuana* where the Law states "The Cannabis Control Commission (Commission) is required to ensure that people from communities that have been disproportionately harmed by marijuana law enforcement are included in the new legal marijuana industry...." New Bedford, MA is 1 of the 29 disproportionately impacted areas designated by the Commission. The law further goes onto read, "Requires the Commission to prioritize review and licensing decisions.... business practices that promote-economic empowerment in communities disproportionately impacted....". Moreover, we request that under the consideration of our Economic Empowerment Certification you consider our request to secure a host agreement immediately; allowing us to begin operations immediately upon the dissolution of the moratorium set to expire on September 30, 2018 (prior to an investor). The ability to secure our community host agreement prior to an investor would allow Whisk & JANE LLC the ability to ensure we commit to a responsible investment opportunity that will allow us to bring a lasting premier cannabis operation to the community of New Bedford, MA.

Thank you for your consideration.

Sincerely yours,

Ericca Kennedy

Justin Kennedy

CITY CLERKS OFFICE
NEW BEDFORD, MA

2018 JUL 23 P 2:07

CITY CLERK

Summary of Equity Provisions

Under St. 2017, c.55, *An Act To Ensure Safe Access To Marijuana*, the Cannabis Control Commission (Commission) is required to ensure that people from communities that have been disproportionately harmed by marijuana law enforcement are included in the new legal marijuana industry. This handout summarizes Economic Empowerment Priority Review and the Social Equity Program as well as additional regulations regarding equity. The Commission filed its final regulations with the Secretary of State on March 9.

These programs were developed in response to evidence which demonstrates that certain populations, particularly Blacks and Latinos, have been disproportionately impacted by high rates of arrest and incarceration for marijuana and other drug crimes as a result of state and federal drug policy.¹ Criminalization has had long-term ill effects, not only on the individuals arrested and incarcerated, but on their families and communities.

Economic Empowerment Priority Review for Applicants

St. 2017, c.55, *An Act To Ensure Safe Access To Marijuana*, requires the Commission to prioritize review and licensing decisions for applicants seeking retail, manufacturing, or cultivation licenses who are able to demonstrate experience in – or business practices that promote – economic empowerment in communities disproportionately impacted by high rates of arrest and incarceration for offenses under state and federal laws, including the Controlled Substances Act. As will be described in further detail below, the Commission has designated areas of disproportionate impact.

Definition:

Priority Review will be granted to Economic Empowerment Applicants who demonstrate three of the following criteria:

- Majority of ownership belongs to people who have lived in *areas of disproportionate impact* for 5 of the last 10 years;
- Majority of ownership has held one or more previous positions where the primary population served were disproportionately impacted, or where primary responsibilities included economic education, resource provision or empowerment to disproportionately impacted individuals or communities;
- At least 51% of current employees/sub-contractors reside in *areas of disproportionate impact* and will increase to 75% by first day of business;
- At least 51% of employees or sub-contractors have drug-related CORI, but are otherwise legally employable in a cannabis-related enterprise;
- A majority of the ownership is made up of individuals from Black, African American, Hispanic or Latino descent;
- Owners can demonstrate significant past experience in or business practices that promote economic empowerment in areas of disproportionate impact.

Eligibility:

Applicants or licensees are eligible for the social equity program if they demonstrate at least one of the following criteria:

- They have resided in an *area of disproportionate impact* for at least 5 of the past 10 years;
- They have a past drug conviction and they have been residents of Massachusetts for at least the preceding 12 months; or
- They have been married to or are the child of a person with a drug conviction and they have been residents of Massachusetts for at least the preceding 12 months.

Benefits:

Qualifying applicants and licensees can receive training and technical assistance in the following areas:

- Management, recruitment and employee trainings;
- Accounting and sales forecasting;
- Tax prediction and compliance;
- Legal compliance;
- Business plan creation and operational development;
- Marijuana industry best practices; and

- Assistance with identifying or raising funds or capital.

Outreach:

The Commission has allocated significant funds to ensure people from underrepresented communities have opportunities to learn about Economic Empowerment Priority Review and the Social Equity Program. The Commission will partner with organizations throughout the Commonwealth to create programs for outreach, technical assistance, workforce development and skills-based training programs. Equitable employment and ownership opportunities for minorities, women, veterans, and low-income individuals also will be established. Educational materials will be disseminated in multiple languages online through the Commission's website and through in-person trainings.

Areas of Disproportionate Impact

Based primarily on arrest rates, the Commission has designated 29 cities as *areas of disproportionate impact*. Cities with a population of more than 100,000 people, such as Springfield and Worcester, will be subdivided to reflect that only certain neighborhoods qualify as *areas of disproportionate impact*.

The 29 areas are Abington; Amherst; Boston (certain neighborhoods to be designated by the Commission); Brockton; Braintree; Chelmsford; Fitchburg; Greenfield; Haverhill; Holyoke; Lowell (certain neighborhoods to be designated by the Commission); Lynn; Mansfield; Monson; New Bedford; North Adams; Pittsfield; Quiney; Randolph; Revere; Southbridge; Spencer; Springfield (certain neighborhoods to be designated by the Commission); Taunton; Walpole; Wareham; West Springfield; and Worcester (certain neighborhoods to be designated by the Commission).

The Commission will establish a process for revisiting the defined areas of disproportionate impact on an ongoing basis.

In order to qualify for Priority Review as Economic Empowerment Applicants and the Social Equity Program based on residence in an area of disproportionate impact, a person's income may not exceed 400% of federal poverty level.

Inclusion of Under-Represented Groups

As part of the Commission's ongoing commitment to promote and encourage broad participation in the regulated cannabis industry, applicants are required to submit, in support of the general suitability requirements certain plans:

- a diversity plan to promote racial and gender equity and include veterans and people with disabilities; and
- a plan for how the business will positively impact communities disproportionately impacted by high rates of arrest and incarceration for drug offenses.

Citizen Review Committee

The Commission approved the appointment of a nine-member review committee in January 2018, which is comprised of people from impacted communities. The committee will make recommendations regarding the equity program and the tax revenue targeted toward community reinvestment under state law.

A.C.L.C. "The War on Marijuana in Black and White," June 2013. <https://www.aclu.org/report-war-marijuana-black-white>.

Brecken K., Sykes K., and Plings L., "Race, Drugs, and Policing: Understanding Disparities in Drug Delivery Areas," *Lemniscating*, 44 (10), 103-103, doi:10.1111/1745-9925.1000044, February 7, 2016. <https://onlinelibrary.wiley.com/doi/10.1111/1745-9925.1000044/full>.

Mitchell Ohmarsch and Michael S. Casy, "Ranking Racial Disparities in Drug Areas," *Judicial Quarterly* Vol. 32, Iss. 2, 2015. http://www.judicialine.com/docs/2015/4/k125_201576721.pdf.

Powis, Paul, Marc "Race and Inequality in the War on Drugs," *Annual Review of Law and Social Science*, 2011, 7, 41-60. <http://www AnnualReview.org/doi/10.1146/annurev-lawssci-025110-104345>.

"Punishment and Prejudice: Racial Disparities in the War on Drugs," *Human Rights Watch*, 2004. <https://www.hrw.org/reports/2004/whats-really-happening>; Rudewell, Jonathan, "How the War on Drugs Damages Black Social Mobility," *Brookings*, September 10, 2014. <https://www.brookings.edu/blog/just-in/mobility-exams/2014/09/10/how-the-war-on-drugs-damages-black-social-mobility/>.

Massachusetts Cannabis Control Commission
121 Federal Street, 13th Floor, Boston, MA 02110
(617) 726-3400 | <http://mass-cannabis-control.com>

MCCC

EE License Held By Ericca Kennedy

MCCC

Massachusetts Cannabis Industry Portal
(MassCIP)



Cannabis Control Commission > My Economic Licenses > Empowerment Priority

This page provides details about your application(s) for **Economic Empowerment Priority** certification. You may use this page to:

- Start a brand new application
- View the status of your applications
- Return to an application that is in progress and not yet submitted
- Withdraw an application that is in progress, but has not been submitted

If you would like to begin or continue working on applications for a different type of license, certification or registration you may do so by navigating to this page.

License # EE202017 | (Active)

Your license (# EE202017) was issued on 5/22/18.
The certification will remain active until the expiration date of 5/22/19.

Massachusetts Cannabis Industry Portal
(MassCIP)



Cannabis Control Commission > My Licenses > Empowerment Priority

This page provides details about your application(s) for **Economic Empowerment Priority** certification. You may use this page to:

- Start a brand new application
- View the status of your applications
- Return to an application that is in progress and not yet submitted
- Withdraw an application that is in progress, but has not been submitted

If you would like to begin or continue working on applications for a different type of license, certification or registration you may do so by navigating to this page.

License # EE202359 | (Active)

Your license (# EE202359) was issued on 5/22/18.
The certification will remain active until the expiration date of 5/22/19.



Ericca & Justin Kennedy

Where comfort meets
cannabis....

WhiskAndJANE@gmail.com

Our Mission Statement:

- To positively impact the community of New Bedford by (but not limited to) the employment of minorities, women, veteran and those with disability or who have been disproportionately effected by the war on cannabis.
- To commit to donating a percentage of each businesses profits directly to the City of New Bedford, MA for the betterment of our community.
- To economically empower other disproportionately harmed entrepreneurs in partnership with the CCA through the establishment of “The Ripple Effect Project” as well as the Urban Cannabis Grow-Op Association (UCGA) and the Urban Cannabis Collective (UCC).

The Team

Hi! We are, Ericca & Justin Kennedy and we have been partners in everything (most importantly life) for 10 years. Together we've spent the majority of that time living within the community of New Bedford, raising our two wildly amazing children and enjoying being submerged in the melting pot of cultures and cuisines that our richly historical city has to offer. From the Cape Verdean parade to trips down the cobblestones on Sunday mornings to grab breakfast together, we have built the foundation for our family on the familiar and ever changing and vibrant fabric that is the Whaling City. Together we plan to add another chapter to our communities story by helping to pioneer the legal cannabis industry in New Bedford.



Justin & Ericca Kennedy

Milestones

July 9, 2018

Letter to Shekia Scott Director of
Community Outreach for the
Massachusetts Cannabis Control
Commission introducing the UCGA

July 11,

Attended/Spoke City of New
Bedford Zoning Board Meeting

July 15,2018

First meeting of the UCGA (Urban
Cannabis Grow-OP Association) co-
founded by Whisk & JANE; we are a
community collective centered
around coming together to
positively influence what the
cannabis industry can mean for
those seeking economic
empowerment.

July 17, 2018

Application filed for LLC

Oct. 1, 2018

Begin Renovations
on Multi-Purpose
Whisk & JANE
facility

May 22, 2018

Approved for
TWO Economic
Empowerment
Licenses with
the
Massachusetts
Cannabis
Control
Commission

Letter of Intent to open Cannabis
Businesses in New Bedford & to
seek a Community Host Agreement
with New Bedford, MA submitted to
Mayor Mitchell as well as the City
Solicitor & City Councilman Brian
Gomes

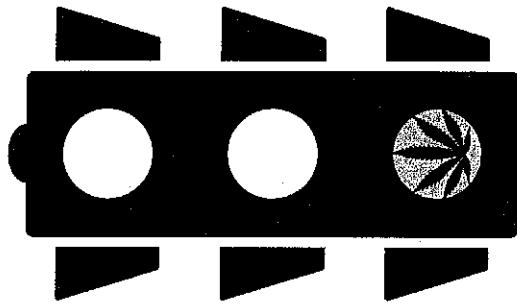
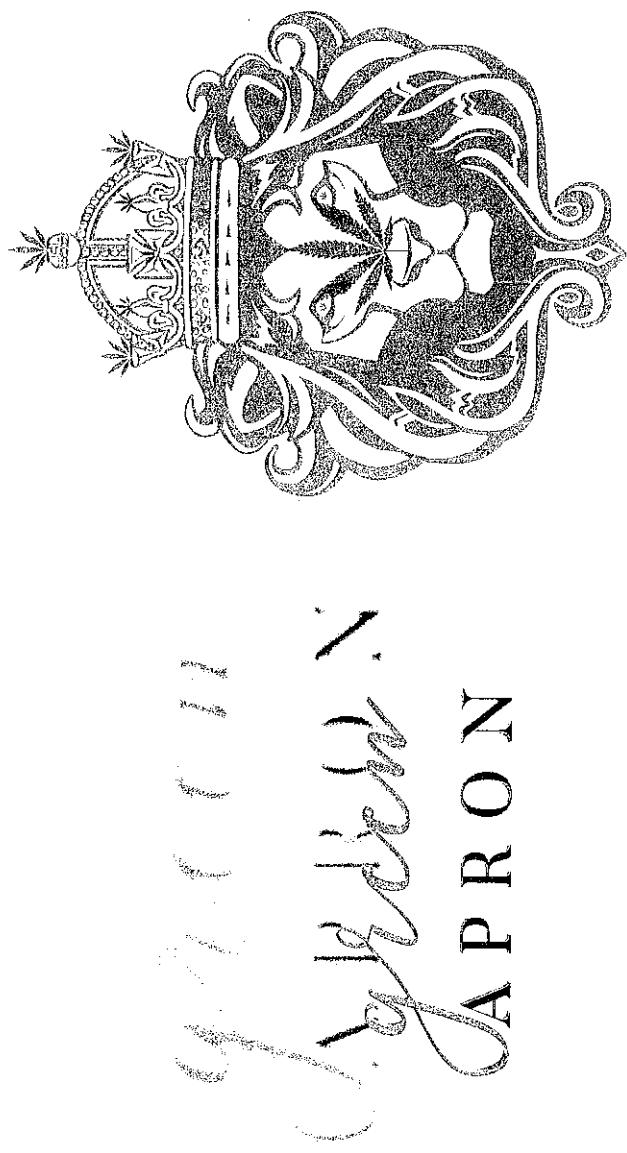
June 21, 2018

Hosted a Community
Chat at Izzy's
Restaurant in New
Bedford, MA to
declare our intentions
to bring recreational
cannabis to our
community

Sept. 1, 2018

We will secure our lease
& green agreement
Sept. 30, 2018
We will seek to secure
our Host Agreement
with the City of New
Bedford, MA

Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec



The Possibilities:

Two Green Aprons (Members Only Lounge & Cafe)

Green Table (Vegan Desserts)

Green Lion Craft Cannabis

Green Leave Delivery Service

Retail Locations & Premier Cannabis Products Manufacturing

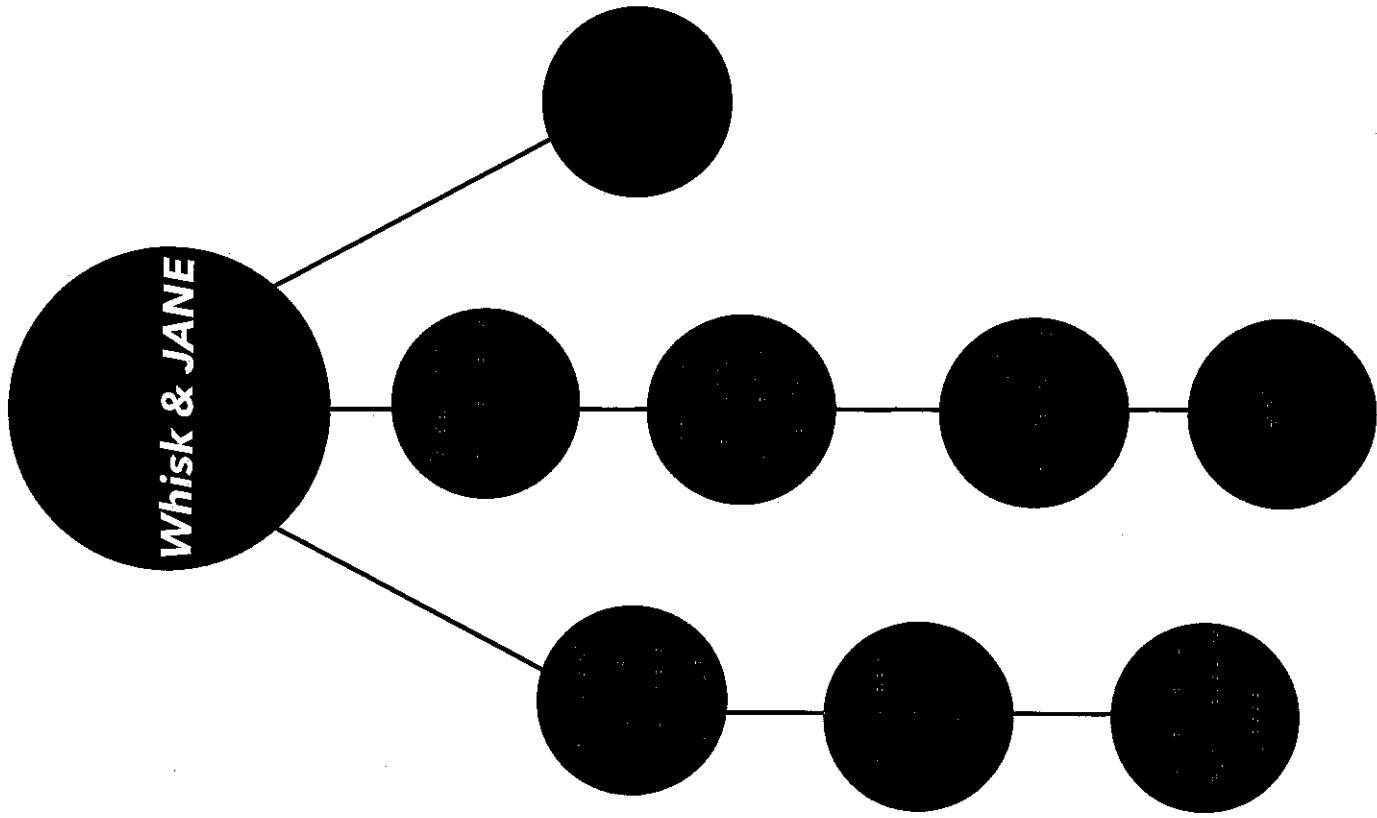
HOW IT WORKS

- Whisk & JANE LLC is the umbrella company which controls 40% equity share is all DBA's
- Whisk & JANE LLC will be begin startup operations at a multipurpose facility containing 4 initial businesses
 - Two Green Aprons Membership Only Lounge/with The Green Table
 - Green Lion Craft Cannabis Cultivation (artisan cultivation and product manufacturing facility)
 - Green Leave Third Party Delivery Service
 - TBN Retail Store
- * Additionally, we will seek to open a second mass cultivation and manufacturing facility within the city
- Accredited Private Investor(s) will receive a percentage of equity shares in Whisk & JANE LLC
- Accredited Private Investor(s) will receive a percentage of equity shares in all Whisk & JANE LLC DBA's
- Whisk & JANE LLC has the option to open up UNLIMITED businesses per category under the EEL licenses issued by the MCCC held by Erica Kennedy & Justin Kennedy
- Whisk & JANE will seek our initial host agreement with New Bedford, MA

Business Structure

Key Points

- Whisk & JANE LLC is the Umbrella Company
- Whisk & JANE LLC owns the majority of Equity Shares in ALL DBA's
- Whisk & JANE LLC shares are based on the company (and all DBA's) being worth 100 Shares
- Investor(s) will own a percentage of Shares in Whisk & JANE & a percentage of Shares in Each DBA
- There is NO LIMIT to the businesses we can hold under our licenses and we are allowed to legally operate ANYWHERE within the Commonwealth of Massachusetts
- Whisk & JANE LLC will donate an additional percentage of ALL profits to municipalities in which we hold host agreements directly to the city/town for the betterment of those communities
- Our Economic Empowerment Licenses with the MCCC are good for life and are valid for every existing/created category put forth by the Massachusetts Cannabis Control Commission
- There is room to GROW!



Why US



We have the rare opportunity to enter the legal Recreational Cannabis market within the Commonwealth of Massachusetts due to our Economic Empowerment Licenses (so long as we secure our host community agreements). Our EEL provides us priority consideration by the state when applying for licenses in any existing or new categories created by the MCCC. Additionally, our Economic Empowerment Certification is good for life and this once in a lifetime program will not be open for applications again. Cannabis businesses will blossom in the Commonwealth of MA and Whisk & JANE LLC will be a part of it!

- 1. Cannabis is a cash intensive business and leaves all employees at serious risk
- 2. Cannabis employees are not able to arm themselves or their staff (and or security)
- 3. Cannabis IS available at a premium without the tax or headache of showing an id, how do you compete
- 4. Cannabis can be cultivated at home
- 5. Cannabis products marketed towards minors



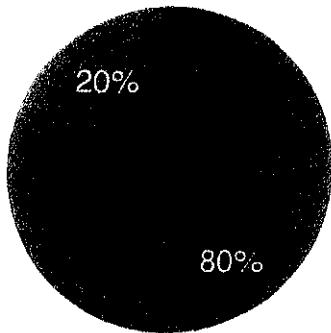
Welcome

Whisk & JANE

An Introduction to What The Budding Cannabis Industry Can Bring to The Whaling City Community

We, are Black owned and licensed with the Massachusetts Cannabis Control Commission. It is our intention to help bring the budding Cannabis industry to the community of New Bedford, MA.

The proposed Whisk & JANE LLC will be able to positively impact the community through employment (particularly for those who would benefit from economic empowerment; including but not limited to minorities, women and those who have non-felony marijuana related convictions), community outreach through charitable donations as well as lawfully and respectfully operating in the City of New Bedford.



Proposed Employment

- Minorities, Women & Those with Non-Felony Related Marijuana Convictions
- Other

Considering the Community

First and foremost we are members of The Community of New Bedford. It is our utmost priority to ensure any and all micro-businesses of the proposed Whisk & JANE as well as it's future employees and affiliates operate safely, respectfully and lawfully in the city. We will strictly adhere to all regulations regarding zoning, state laws, as well as city by-laws and will work closely with all necessary personnel to ensure this happens.

Proposed Micro-Businesses to bring to The Community of New Bedford

We will strive to provide our customers with top quality cannabis genetics and flower by using cutting edge techniques coupled with premier growing resources from around the globe.

It will be our goal to provide a one of a kind dank dining experience. Through the use of ridiculously indulgent classic comfort foods we will incorporate cannabis to give each customer an elevated edibles experience unique to visiting New Bedford.

To bring a Delivery Service to New Bedford that would provide customers of all physical capacities to legally receive cannabis products delivered to their home.

Ways to Give Back to The Whaling City

Through the establishment of cannabis businesses in the City of New Bedford we will be able to positively impact the community through charitable donations to local organizations (specifically food pantries, transportation services as well as foundations helping to enrich the lives of those in disproportionate areas who have been affected by the war on marijuana). Furthermore, we would like to establish urban wall gardens at New Bedford schools that would allow students access to knowledge about sustainable eating as well as fresh produce that they could take home to enjoy with their families.

Topic of Discussion

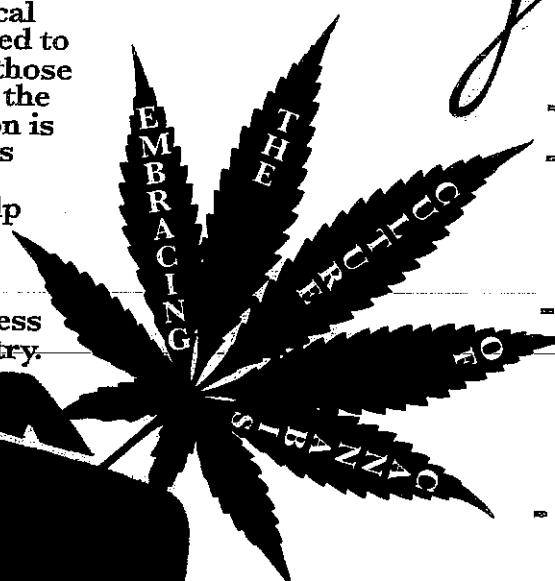
Complimentary Canva While Pre-Ordered Supplies Last

let's chat...

It's time to get TOGETHER & talk about the growing Cannabis Industry and what it can collectively mean for OUR COMMUNITY!

About Us

The UCGA is a collective of local Cannabis supporters committed to working together to empower those disproportionately effected by the war on Marijuana. Our mission is to build a foundation of experts and entrepreneurs across the Cannabis Industry who can help our community successfully blossom in the legal Cannabis market. Our time is now and together we can ensure our access to the budding Cannabis Industry.



Urban
Cannabis
Grow-Op
Association

join us

- NETWORK
- Bring YOUR ideas to help grow the local Cannabis Industry
- Discuss how the Cannabis Industry will directly and indirectly effect our community
- Have a unique perspective on Cannabis or just interested in learning more

The UCGA wants to meet and hear from YOU!

Sunday, July 15, 2018

3:00pm

628 Walnut Plain Road
Rochester, MA

Questions or to RSVP Please Email

UrbanCGA@gmail.com

R.Y.O.C. 21+ Discussion

Whisk & JANE

Questions We Would Want Answered

WhiskAndJane@gmail.com

Q & A

Q: When will you be open for business?

A: We are in the beginning phases of planning. There is roughly a six month preparation process. From that date it will take an additional 4-6 months to bring top quality cannabis products to the city of New Bedford. We anticipate it will be roughly a one year process.

Q: How will you ensure only 21+ customers?

A: We will work directly with local law enforcement in addition to city and commonwealth officials to ensure we are abiding by all cannabis laws and regulations to ensure we ONLY do business with those who are 21+. ANYONE who knowingly provides cannabis related products from Whisk & JANE to minors will be banned and reported to local law enforcement. In addition we will use state of the art identification solutions (such as up to the minute facial recognition) and keep up to date with state cannabis regulations ensuring we are in compliance with the state's cannabis control. Furthermore we will be looking to employ on site security for any and all Whisk & JANE locations serving as a second line of assurance that 21+ customers are being allowed in our establishment. Moreover all Whisk & JANE employees dealing directly with the consumption of consumer cannabis will be required to undergo safety trainings as well as serve state identification to ensure that they responsibly and reasonably serve only the legal public. If/when all customers using the delivery service will be required to register an account online, make their point of purchase online (as to verify identification and track purchases), and they will be required to scan their identification upon delivery.

*All marijuana establishment employees MUST obtain a registration card with the MDCD

Q: Where do you plan to operate?

A: As of right now we do not have a location. We are in the beginning stages of planning and look forward to working with the city of New Bedford that will benefit the community of New Bedford. It is important for us to maintain a safe and reasonable distance from all schools, child care facilities and residential neighborhoods. We understand that in a city going through revitalization process that may be difficult; however, we have time to ensure that WE GET IT RIGHT.

Q: Why will 80% of your employees be minorities, women and those with prior non-felony marijuana related convictions?

A: We recognize that the war on marijuana has disproportionately targeted our community and its members. The criminalization of cannabis can not undo the decades of damage that were inflicted on those most affected in our community. More importantly, it would be irresponsible for anyone to capitalize on the budding cannabis industry and not economically empower those most affected and begin to work together to rebuild and give back to communities torn apart by the war on marijuana. Giving those from our community specifically those groups who have been disproportionately effected by the war on marijuana the opportunity to build their future is of utmost importance to Whisk & JANE. As a community WE must not allow access and privilege to define what the cannabis industry looks like in OUR COMMUNITY.

Q & A

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Questions We Would Want Answered

WhiskAndJane@gmail.com

OUR SOLUTION

- 
1. Thanks to PayQwick we will be able to significantly reduce our cash footprint. PayQwick makes it possible to accept electronic payments and then legally transfer cannabis related funds to federally secured banks. Additionally, we will work with a local law enforcement, a private security firm and implement state of the security and screening systems to address and ensure the highest level of safety and security protocols. Moreover, it is our responsibility as cannabis business owners to work with state and local governments to reform cannabis business safety regulations.
 2. We plan to share our cannabis delivery routes with local and state authorities to make them aware of high risk travel times and areas. Additionally, we will never permit staff to be onsite or on a delivery alone. Furthermore, we will implement 24 hour video surveillance (with a minimum 14 day saved loop) and state of the art security systems at our multipurpose facility. All third party deliveries will be done in a discreet fashion with vehicles equipped with safety boxes.
 3. The illegal sale of cannabis will not stop; we are aware of that. However, our goal is to help educate cannabis consumers about the benefits of shopping legal and shopping small. By supporting Whisk & JANE LLC our community will be helping to ensure minors do not have access to our cannabis, they are helping to ensure continued legal employment amongst disproportionate groups in the cannabis industry and they will have access to premier cannabis products that they know with 100% surety are free from impurities. Additionally, shopping legally eliminates the risk of local law enforcement interference. More importantly, our community is tired of what the opioid epidemic has done to the city of New Bedford and our people and we are ready to combat the opioid epidemic and generate positive revenues with cannabis that can help fiscally stabilize our community.
 4. The majority of our community are renters. Landlords have the legal right to make home cultivators immediately cease and desist from growing. Furthermore, quality grow systems are a major investment and home growers might be able to produce flower, but, most won't have access to the necessary extraction equipment to safely do anything outside of traditional drying. Whisk & JANE LLC DBA's offer a unique experience where cannabis meets comfort!
 5. First and foremost we are parents and we will work closely to ensure none of our packing materials or branding are targeted towards minors. It is irresponsible to use logos, colors, wording or branding that would appeal to anyone under the age of 21. Recreational cannabis is strictly for adult consumption and Whisk & JANE LLC and ALL of its DBA's are committed to branding all of our products as such.