



**CITY OF NEW BEDFORD**

**JONATHAN F. MITCHELL, MAYOR**

October 29, 2018

City Council President Linda M. Morad  
Honorable Members of the City Council  
City of New Bedford  
133 William Street  
New Bedford, MA 02740

Dear Council President Morad and Honorable Members of the City Council:

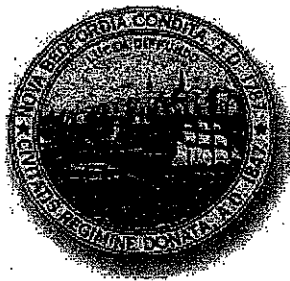
I am submitting for your approval the **APPOINTMENT** of Kimberly Ferreira of 353 Teresa Street, New Bedford, MA to the **LIBRARY BOARD OF TRUSTEES**. Ms. Ferreira will be replacing Dr. John J. Fletcher who has resigned. This term will expire in April 2021.

Sincerely,

Jonathan F. Mitchell  
Mayor

JFM/sds

cc: Kimberly Ferreira  
Library Trustees



**CITY OF NEW BEDFORD  
BOARD & COMMISSION APPLICATION**

The Mayor is seeking citizens who wish to serve on City Boards and Commissions established to assist and advise the City on specific matters. Please complete this application in full (attach a resume and other information which may assist the Mayor and the City Council in making its selection) and file it with the Personnel Office. The Mayor reserves the right to reject any application. Some appointments are subject to confirmation by the City Council.

Board/Commission applying for: (see reverse side) **Library Trustees**

Name: **Kimberly Ferreira**

Email: \_\_\_\_\_

Home Telephone: \_\_\_\_\_

Work Telephone: \_\_\_\_\_

Residence Address: **353 Teresa St., NB**

Zip: **02744**

Present Occupation & Place of Employment: **Co-Executive Director, Coastal Foodshed Inc.**

Educational Background: **MS Clinical Nutrition; BS Dietetics; BS Kinesiology**

Memberships in Community Organizations or Professional Groups:

Appointed Member, MA Nutrition Board; Board Member, United Way of Greater New Bedford; Board Member, Southeastern MA Agricultural Partnership

City Boards and/or Commissions on which you have previously served:

n/a

The reasons why you wish to be considered for appointment by the Mayor:

During my involvement with Mass in Motion New Bedford over 8 years, I have become aware of the needs of the community and the importance of literacy and education. As a resident and mother of two young children, I want to be a part of ensuring the library system continues to stay current with today's demands and will flourish.

Please detail specific areas of expertise:

Community organizing and outreach across multiple sectors within the New Bedford community.

Please detail specific areas of interest:

Youth literacy; family involvement in reading and making libraries a common, safe gathering place.

Available for meetings in the daytime ☒ evenings ☐ both ☐ (check one)

Resident of the City since what year: **2006**

Appointees and incumbents may be required to file a Statement of Economic Interest, as required by the City Council Rules or the Mayor. The statement may require a declaration that you have no interest in conflict with the City of New Bedford. Please return your completed application to the Personnel Department, 133 William St., Room 212, New Bedford, MA 02740.

Applications will be kept on file for two years.

**I DECLARE UNDER PENALTY OF PERJURY THAT THE FOREGOING  
INFORMATION IS TRUE AND CORRECT.**

Signature of Applicant: \_\_\_\_\_

Date: **10/17/18**

# KIMBERLY S. FERREIRA, MS, RD, LDN

353 Teresa St. ♦ New Bedford, MA 02744 ♦

## JOB EXPERIENCES

### **Co-Founder, Coastal Foodshed, New Bedford, MA**

**07/17-Present**

- Responsible for development of the organization, including obtaining 501c3 status, financial oversight, development, and fundraising.
- Leadership and strategic planning for food access programs, including the New Bedford Farmers Markets, Subsidized Farm Share program, Pop-Up Farm Stands, and Nutrition Education

### **Registered Dietitian (Per Diem), Infinity Medical Research, North Dartmouth, MA**

**08/07 – Present**

- Provides nutrition counseling based on specific research protocols including: goal setting to reach nutrition and physical activity objectives, and reviewing/assessing diet journals and activity records
- Participated in six randomized, double-blinded studies and two open label extension studies

### **Director, Mass in Motion/Mass in Motion Kids New Bedford (MiM NB), MA**

**08/13 – 11/17**

- Planned, implemented and managed the MiM NB community action plans focusing on policy, systems and environmental change strategies focusing on increased opportunities for food access and physical activity
- Instrumental in organizing the Healthy Dining and the Healthy Markets Initiatives, implementing the new management of the NB Farmers Markets, coordinating Safe Routes to Schools and the City's Healthy Meeting Policy, and collaborating on the Complete Streets Ordinance
- Worked with multi-sector MiM partnership to execute MIM NB strategies
- Using the MIM framework, worked with community leaders to implement healthy eating and active living strategies to reduce five obesogenic behaviors targeted for children ages 2-12 years old, as part of the MIM Kids/Childhood Obesity Research Demonstration grant through the Center for Disease Control, Harvard School of Public Health and MA Dept of Public Health (MDPH).
- Provided oversight and completion of all grant administration and reporting requirements to MDPH.
- Coordinated public relations efforts and press coverage of project events.
- Responsible for New Bedford MiM and MiM Kids budget; managed all MiM staff, volunteers and interns.

### **Healthy Living Coordinator, Mass in Motion/Mass in Motion Kids New Bedford, MA**

**07/12 – 08/13**

- Assisted MiM/MiM Kids Coordinator with:
  - Planning and implementation of the New Bedford Mass in Motion/Mass in Motion Kids strategic community initiatives (as above under current Director position)
  - Working with MIM multi-sector partnership to execute community initiatives
  - Grant administration and reporting requirements to MDPH.
  - Development and communication of print materials, social media and press of MiM/MiM Kids.

### **Dietitian/Wellness Coordinator, Coastline Elderly Services, Inc., New Bedford, MA**

**07/08 – 12/12**

- Developed and implemented wellness programs/services to Coastline employees targeting stress management, weight management and smoking cessation
- Developed and implement nutrition outreach/counseling for Meals on Wheels clients and residents in the Greater New Bedford region
- Developed and certified menus for the Elderly Nutrition Program in accordance with State guidelines
- Monitored and inspected meal sites and kitchens for compliance with State policies
- Organizational Representative for Mass in Motion New Bedford (upon inception in 2009)

### **Clinical Dietitian, Brockton Hospital, Brockton, MA**

**01/07 – 07/08**

- Assessed and provided therapeutic nutritional care for patients in an acute care setting
- Provided education to patients for discharge or referral to outpatient nutrition clinic
- Acted as preceptor for Dietetic Interns at Bridgewater State University

## EDUCATION

MS in Clinical Nutrition, New York University, New York, NY  
Dietetic Internship, James J. Peters Veterans Affairs Medical Center, Bronx, NY  
BS in Dietetics and BS in Kinesiology, Michigan State University, East Lansing, MI

12/06  
08/06  
12/04

## COMMUNITY INVOLVEMENT

State Appointed Member, MA Nutrition Board  
Board of Director Member, United Way of Greater New Bedford  
Board of Director Member, Southeastern Massachusetts Agricultural Partnership (SEMAP)  
Member, Southcoast Chamber of Commerce

## PROFESSIONAL MEMBERSHIPS/CERTIFICATIONS

License, Commission on Dietetic Registration, RD #948082  
License, Massachusetts Dietetic Association, LDN #2630  
Certified Small Business Entrepreneur, Interise Streetwise MBA Program  
Certified Lay Leader for "Healthy Eating for Successful Living in Older Adults"<sup>TM</sup>  
Certified Group Leader for "The Chronic Disease Self-Management Program" (My Life, My Health)  
Certified Diabetes Prevention Lifestyle Coach, National Diabetes Prevention Program

## PROJECTS

Contributing Expert

- 12 Foods That Are Better - Or Cheaper - at the Farmer's Market; May 2018
- Always Active Athletics: How Bad is your Breakfast, Part II; August 2014
- WorldLifestyle: 12 Meals Nutritionists Always Eat for Breakfast; July 2014
- The Active Times: 12 Bad Habits that Cause Weight Gain; April 2014 – April 2014
- WorldLifestyle: Work Snacks Nutritionist Swear By; April 2014 – April 2014

REFERENCES AVAILABLE UPON REQUEST