

For the Premier Recreational Cannabis Experience

WHISK & JANE LLC

Where comfort meets cannabis.

NEW BEDFORD, MA

Whisk & JANE Multipurpose Facility

161 Popes Island, New Bedford, MA

WhiskAndJANE@gmail.com

Community Impact Package

WHAT BECOMING A PART OF OUR TEAM MEANS

We will create a work environment that our team members can take pride in being a part of. We will build our business on the foundation of helping those very team members grow personally and professionally - alongside all of our brands. Most importantly we will provide each member of our team with the necessary tools to ensure that they are meeting and exceeding their individual potential within the cannabis industry. Through the establishment of an unparalleled employee package (that focuses on the needs of creating an equitable team member future) we will grow lasting and sustainable employee relationships that will in turn benefit the entire community of New Bedford. Beyond our business taxes/fees/direct donations we will put our team members in a position to breathe a little easier, be able to contribute to the local economy more consistently and get to a point where our team members are able to (if they are not already) become homeowners within the community of New Bedford (helping to restore neighborhoods, create an influx of property taxes & the need for city based services).

Employee Benefits

Employee Bonuses

Summer Bonus

(Designed to be given in time for parents to use towards school clothes)

Christmas Bonus

(Designed to relieve stress of the holiday season)

5 Year Anniversary Bonus

(Designed to give an equitable interest in company growth)

*0.5% profit bonus after 5 years

Industry Leading Salaries

Full Family Benefits

(Health, Vision, Dental & Life)

Matching 401K

Team Member Training

(Basic, Advancement & Inclusion)

Paid Leave

(Maternity, Paternity, Sick & Bereavement)

Paid Vacation Time

(1 week per year to begin)

Employee Perks

Fresh Produce Stipend

(\$50 monthly stipend to the New Bedford Farmers Market)

Childcare or Transportation Stipend

(\$50 monthly stipend towards the cost of childcare or transportation costs)

Team Uniforms

(Complimentary uniforms & quarterly sneaker voucher with daily uniform cleaning services)

Whisk & JANE

**45 Available
Employment
Opportunities to begin
operations of our
premier multi-purpose
recreational cannabis
facility to be located at
161 Popes Island**

Ericca Kennedy CEO/Community Liaison
Justin Kennedy COO
General Manager
Executive Assistant
Director of Security
Security Staff (6)
Event Coordinator
Director of Social Media
Director of Branding
Director of Marketing & Public Relations
Registered Nurse

**11 Available
Employment
Opportunities with our
Management Company**

THE COTTON REFINERY



THE Whisk. mill

Ericca Kennedy CEO/Community Liaison
Justin Kennedy COO
Seed to Sale Tracker
Marla Rose Operations Manager
Assistant Manager
Subcontracted Security Staff (7)
Subcontracted Event Coordinator
Subcontracted Director of Social
Media
Subcontracted Director of Branding
Subcontracted Director of Marketing
& Public Relations
Subcontracted Registered Nurse
Personal Care Consultant
(must have experience working with veterans, the disabled
and/or disproportionately impacted communities)
Retail Staff (9)
*Additional Retail Staff added as/if needed

Ericca Kennedy CEO/Community Liaison
Justin Kennedy COO/ Master Grower
Seed to Sale Tracker
Operations Manager
Subcontracted Security Staff (7)
Subcontracted Director of Social
Media
Subcontracted Director of Branding
Subcontracted Director of Marketing
& Public Relations
Cultivator (2)
Harvester (4)
*Additional Retail Staff added as/if needed

Ericca Kennedy CEO/Community Liaison
Justin Kennedy COO
Seed to Sale Tracker
Operations Manager
Subcontracted Security Staff (7)
Subcontracted Event Coordinator
Subcontracted Director of Social Media
Subcontracted Director of Branding
Subcontracted Director of Marketing &
Public Relations
Subcontracted Registered Nurse
Executive Chef
Line Cook (2)
Dishwasher (1)
VIP Hostess
Director of Private Membership Sales
Lounge Attendants (5)
Lounge Bus (1)
*Additional Private Members Only Staff added as/if
needed

**12 Available
Employment
Opportunities with our
Recreational Retail
Dispensary**

**8 Available
Employment
Opportunities with our
Recreational Artisan
Cultivation Site**

**14 Available
Employment
Opportunities with our
Private Members Only
Lounge**

SUPPORTING SMALL BUSINESSES

We will work in partnership with local vendors, businesses and contractors as often as possible (when financially feasible) to positively impact the local economy as a whole (and) in such a way as to expand beyond industries directly related to the cannabis market.

Examples of Non-Cannabis Related Contractual Needs (including, but, not limited to):

1. Hiring of Police Detail during peak business hours, major Events & Holidays
2. Manufacturing of All Employee Uniforms
3. Daily Cleaning Service of All Employee Uniforms
4. Daily Sterilization Service of Premier Multi-Purpose Facility
5. Fresh Produce & Meats from Local Farms (everything food related will be sourced within 40 miles of New Bedford)
6. Specialty Cooking Oils & Cooking (related) Products
7. Glass Manufacturer
8. Custom Wood & Welding Fabricators
9. Hospitality Partnerships including but not limited to with boutique hotels that are independently owned/operated, locally owned restaurants, public or privately managed attractions and local entertainment venues
10. Reusable Energy & Compost
11. Private and Publicly Owned Parking Lots as well as Transportation Services

CHARITABLE COMMITMENT

Private Donations at the discretion of Whisk & JANE

\$2,000,000

\$400,000 donation for 5 years made to a New Bedford based youth organization that focuses on community and creating/expanding opportunities for adolescents through mentorship, arts, activism, outreach and community events. The endowment will be distributed in 4 yearly parts (1) \$100,000 towards after school/weekend meal program (2) \$100,000 towards after school homework program (3) \$200,000 towards a 4 year scholarship (to a college or technical program) for ONE graduating NBHS senior (scholarship to include tuition, fees, books, technology package, clothing & food stipend and internship with one of our contacted vendors the year of graduation in a field related to their interest)

\$200,000

One time donation to the Greater New Bedford Community Health Center in Fond Memory of Terri R. Rezendes R.N. - to the betterment of the pediatric unit

\$100,000

Yearly donation (5 years) into a private infrastructure fund. The fund shall be used for the following: to repair city pot holes that are of utmost concern to city residents

Additional donations will be made at our discretion.

THE BETTERMENT OF NEW BEDFORD

1. Fisherman Friday's: We will close 1 Friday per month to focus on the needs of the local fishing industry. This will include a 50% discount for active fisherman with proper documentation, access to complimentary certified counseling services (including but not limited to addiction) and one voucher for a set of complimentary hemp clothing (vouchers can only be received once per year & are given to the first 20 paying customers on Fishermen Friday's)

2. #ICANNImpactNBMA: We want to involve the community in the betterment of New Bedford.... Do good, share it with us on Instagram , #ICANNImpactNBMA and receive 5% off of your purchase at The Cotton Refinery and have 5% of your purchase donated to a private fund established to revitalize youth athletic fields across the community of New Bedford (starting in the most disproportionately effected neighborhoods)

*Limited to one transaction per month

3. Diversity Coalition: We will work in partnership with other local businesses to join in support of an inclusive work environment; we will offer sensitivity, awareness and diversity training sessions throughout the year. Additionally, businesses who participate in the Diversity Coalition will become a part of a loyalty recognition program that collectively offers various discounts and guest perks in an effort to branch together small businesses and further boost the local economy

4. Volunteerism: We are committed to being actively involved and engaged with the community of New Bedford. We will close the Whisk & JANE premier multi-purpose recreational cannabis facility twice per year with the specific intent of having all of our team members required to collectively volunteer for a New Bedford based charity or organization. We will utilize the opportunity as a team building experience as well as an opportunity to enrich the community. Moreover, we are committed to meaningful participation in all city mandated events regarding the adult use of recreational cannabis.

THE VISION OF WHISK & JANE

Mission:

To positively impact the community of New Bedford through the establishment of the premier multi-purpose recreational cannabis facility (to be located at 161 Popes Island).

Goal:

To create THE premier multi-purpose recreational cannabis facility across the commonwealth. To draw cannabis savants from around the globe to our seaside community in order to indulge their recreational cannabis desires with sleek and sophisticated design, timeless branding, user friendly interfaces and prestigious products that are exclusive to New Bedford. We will contribute directly towards the betterment of New Bedford through employment, community outreach, charitable contributions (at our private discretion), the establishment of programs designed to weave small businesses together and supporting local vendors directly and indirectly related to the cannabis industry.

Vision:

To directly and indirectly contribute to boosting and sustaining the local economy (while helping to alleviate pressure from other major industries) through the development of lasting brands that compliment the fabric of our city while moving us into a progressive future that will allow our community to grow within this new and exciting market.

Down the road:

We will seek to develop an endowment fund to cover the cost of seasonal city sponsored athletics for ALL children who are residents of the community of New Bedford. This fund would cover the costs of registration fees, uniforms, equipment, transportation and all related costs associated with verifiable city youth participation. Athletics are a youth drug preventative, unifying, necessary for the overall health of adolescents and most importantly the feeling of equal access for all is crucial in creating teamwork, hope, possibilities and belief in oneself and ones future.

DESIGNATION OF 3% COMMUNITY IMPACT FEE

We request that the City of New Bedford consider the following designations be made under MA Cannabis Control Commissions *Guidance for Equitable Cannabis Policies for Municipalities (8/22/18)* for the establishment and use of our 3% (gross sales) community impact fee - paid on behalf of The Cotton Refinery, The Whisk Mill and Green Lion Craft Cannabis to the following:

1. \$25,000 to a New Bedford based community organization focused on creating and harvesting entrepreneurship among marginalized groups (particularly those with past marijuana convictions, residents of New Bedford, women and minorities) including but not limited to guidance creating a pitch deck and business plan, free legal advice, educational tools, potential seed funding & continuous business support
2. \$50,000 to a New Bedford based organization focused on assisting those with past marijuana convictions smoothly transition into society (financial, emotional, educational, housing, healthcare & employment services are made available)
3. Remaining Balance to the revitalization (rehabilitation) of city owned property (minimum 1 property per year) - to be converted into rent controlled, income based, long term housing for city of New Bedford families (single and multi-families allowable) directly impacted by the war on marijuana - seeking to rebuild their lives within the community.

* Properties maintenance as well as the collection of rent and enforcement of laws are the sole responsibility/benefit of The City of New Bedford