



CITY OF NEW BEDFORD
JONATHAN F. MITCHELL, MAYOR

April 18, 2019

City Council President Linda M. Morad and
Honorable Members of the City Council
133 William Street
New Bedford, MA 02740

Dear Council President Morad and Honorable Members of the City Council:

I am submitting for your approval an ORDER that the sum of **FOUR THOUSAND DOLLARS (\$4,000)** now standing to the credit of the account from **TOURISM SALARIES AND WAGES** be and the same is hereby transferred and appropriated to as follows:

TOURISM CHARGES AND SERVICES..... \$4,000

To be certified and approved by the Department Head

Sincerely,

Jon Mitchell
Mayor



CITY OF NEW BEDFORD

CITY COUNCIL

April 25, 2019

ORDERED: That the sum of **FOUR THOUSAND DOLLARS (\$4,000)** now standing to the credit of the account from **TOURISM SALARIES AND WAGES** be and the same is hereby transferred and appropriated to as follows:

TOURISM CHARGES AND SERVICES..... \$4,000

To be certified and approved by the Department Head



CITY OF NEW BEDFORD
JONATHAN F. MITCHELL, MAYOR

TOURISM DEPARTMENT

DIRECTOR OF TOURISM &
MARKETING
DAGNY ASHLEY

MEMORANDUM

TO: Mayor Jon Mitchell
CC: Ari Sky, CFO
FROM: Dagny Ashley, Director of Tourism & Marketing
SUBJ: 2019 Tourism Transfer of Funds
DATE: April 1, 2019

I am submitting a request for the transfer of funds in the amount of \$4,000 from the 100 Salaries and Wages account to our 200 Charges and Services account in order to cover the additional costs associated with programs, civic functions, advertising and marketing.

We anticipate a surplus in our 100 Salaries and Wages account due to the Marketing Manager's position vacancy from December to February 2019. The transfer of funds will cover FY19 increased costs for various Arts & Culture programming, civic functions including New Year's Eve, and increased costs associated with updating the Destination New Bedford website to incorporate multiple languages and ADA compliance.

Thank you in advance.

Best,
Dagny Ashley