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**CITY OF NEW BEDFORD
BOARD & COMMISSION APPLICATION**

The Mayor is seeking citizens who wish to serve on City Boards and Commissions established to assist and advise the City on specific matters. Please complete this application in full (attach a resume and other information which may assist the Mayor and the City Council in making its selection) and file it with the Personnel Office. The Mayor reserves the right to reject any application. Some appointments are subject to confirmation by the City Council.

Board Commission applying for: (see reverse side) Airport Commission

Name: Paula Popeo

Email: _____

Home Telephone: _____

Work Telephone: _____

Residence Address: 145 Union Street, Unit 6, New Bedford Zip: 02740

Present Occupation & Place of Employment: Exec. Dir. Development, BCC

Educational Background: B.A. UMass Amherst, J.D. Suffolk Univ

Memberships in Community Organizations or Professional Groups:

Leadership SouthCoast '18, New Bedford Rotary, Member of MA Bar, MA Licensed Real Estate Broker, prior member of MA Archives Museum (see resume)

City Boards and/or Commissions on which you have previously served:

As member of Leadership South Coast, assisted the EDIC on the revised version of the New Bedford Revitalization Plan; former elected Town Meeting member, Swampscott, MA

The reasons why you wish to be considered for appointment by the Mayor:

My position at Bristol Community College has piqued my interest in working to create a more vital South Coast region through education as well as through implementation of strategies that enhance workforce development and attract development to the region. Transportation is a vital component of any such plan. I also had the pleasure to work with the NB EDIC on the latest version of the City's Revitalization Plan.

Please detail specific areas of expertise:

20 years fundraising in the non-profit world and in higher education - UMass Boston and Bristol Community College; 10 years private practice of law in Boston and Salem, MA.

Please detail specific areas of interest:

Maximizing educational opportunities for all South Coast residents, working to increase all modes of transportation to the area in order to attract business development and talent that meet the needs of the local economy.

Available for meetings in the daytime ☐ evenings ☐ both ☒ (check one)

Resident of the City since what year: 2015

Appointees and incumbents may be required to file a Statement of Economic Interest, as required by the City Council Rules or the Mayor. The statement may require a declaration that you have no interest in conflict with the City of New Bedford. Please return your completed application to the Personnel Department, 133 William St., Room 212, New Bedford, MA 02740.

Applications will be kept on file for two years.

**I DECLARE UNDER PENALTY OF PERJURY THAT THE FOREGOING
INFORMATION IS TRUE AND CORRECT.**

Signature of Applicant: Paula Popeo Digitally signed by Paula Popeo
Date: 2020.05.30 05:54:41 -04:00

Date: _____

PAULA POPEO

145 Union Street, Unit 6
New Bedford, MA 02740

DEVELOPMENT EXPERIENCE

Bristol Community College

Executive Director of Development (2018 – present)

Development Office Achievements

- One of eight members of the College President's Leadership Team that approves all major campus policy decisions and strategic planning initiatives
- Developed strategy and launched a \$2.5M campaign for the Attleboro campus securing the largest gift (\$1M) in that campus's history to build a new Library Learning Commons; currently working on a plan to raise \$15M for the New Bedford campus and \$2M for the Taunton Center
- Raised over \$1.43M in total new revenue in FY19
- Reorganized the Development Office to promote greater efficiencies in accordance with best practices to promote successful fundraising including data base upgrade, purchase of new equipment and transfer of all documents to an online system
- Implemented an online alumni engagement platform, Connect2Bristol with more than 500 members within its first year
- Oversaw 4 major college events including Scholarship Lunch, Manhattan Film Festival, Bristol Awards Night and the annual Golf Tournament
- Implemented employee giving campaign with plans to launch the first "crowd-funding" campaign on Giving Tuesday

Bristol Community College Foundation Operations

- Manage all operations including financial, for the Foundation with endowment assets of approximately \$19.6M.
- Serve as liaison to 26 member volunteer Board of Directors..
- Oversaw adoption of new By-laws, Investment and Spending Policy and new Gift Acceptance Policy in FY19
- Awarded record number of student scholarships for FY20 Academic Year totaling \$394,000; grants to faculty in the amount of \$75K and Emergency Loan funds to the college in the amount of \$30K
- Provide monthly Development Office and Foundation activity report and financials
- Directed implementation of new Fund Driver system that calculates the spending rate on endowment portfolio
- Works with Foundation's Finance Committee to monitor activity of the Foundation's professional investment team

The University of Massachusetts Boston (2007 – 2018)



CITY OF NEW BEDFORD

JONATHAN F. MITCHELL, MAYOR

June 2, 2020

City Council President Joseph P. Lopes and
Honorable Members of the City Council
City of New Bedford
133 William Street
New Bedford, MA 02740

Dear Council President Lopes and Honorable Members of the City Council:

I am submitting for your approval the **APPOINTMENT** of **PAULA POPEO** of 145 Union Street, Unit 6, New Bedford, Massachusetts to the **AIRPORT COMMISSION**. Ms. Popeo will be replacing Paul L. Barton. This term will expire in December 2021.

Sincerely,

Jonathan F. Mitchell
Mayor

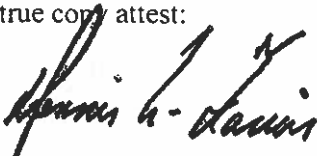
JFM/sds

cc: Airport Commission
Paula Popeo

IN CITY COUNCIL, June 11, 2020

Referred to the Committee on Appointments and Briefings.
a true copy attest:

Dennis W. Farias, City Clerk


City Clerk