



CITY CLERKS OFFICE  
NEW BEDFORD, MA

2020 OCT 15 P 2:30

CITY CLERK

**CITY OF NEW BEDFORD**

**JONATHAN F. MITCHELL, MAYOR**

October 15, 2020

City Council President Joseph P. Lopes and  
Honorable Members of the City Council  
City of New Bedford  
133 William Street  
New Bedford, MA 02740

Dear Council President Lopes and Honorable Members of the City Council:

I am submitting for your approval the **APPOINTMENT** of Jeffrey Pelletier of 44 Stephanie Place, New Bedford, MA to the **AIRPORT COMMISSION**. Mr. Pelletier will be replacing Moira Tierney whose term has expired. This term will expire in December 2021.

Sincerely,

Jonathan F. Mitchell  
Mayor

JFM/sds

cc: Airport Commission  
Jeffrey Pelletier

**IN CITY COUNCIL**, October 22, 2020

Referred to the Committee on Appointments and Briefings.

Dennis W. Farias, City Clerk

a true copy, attest:

City Clerk



## CITY OF NEW BEDFORD BOARD & COMMISSION APPLICATION

The Mayor is seeking citizens who wish to serve on City Boards and Commissions established to assist and advise the City on specific matters. Please complete this application in full (attach a resume and other information which may assist the Mayor and the City Council in making its selection) and file it with the Mayor's Office. The Mayor reserves the right to reject any application. Some appointments are subject to confirmation by the City Council.

Board/Commission applying for: (see reverse side) Airport Commission

Name: Jeffrey Pelletier

Email: jeffrey.pelletier@newbedfordma.gov

Home Telephone: \_\_\_\_\_

Work Telephone: \_\_\_\_\_

Residence Address: 44 Stephanie Place, New Bedford, MA

Zip: 02745

Present Occupation & Place of Employment: President, Junior Achievement of Southern MA

Educational Background: Methodist University B.S. in Business Administration

Memberships in Community Organizations or Professional Groups:

Member of the Board of Directors for Immigrants' Assistance Center and MassHire Greater New Bedford Workforce Board, Member Southcoast Health Community Benefits Committee

City Boards and/or Commissions on which you have previously served:

N/A

The reasons why you wish to be considered for appointment by the Mayor:

The New Bedford Regional Airport is a significant economic and transportation asset for our city and I would be eager to be a member of the team helping to grow this important asset for our city.

Please detail specific areas of expertise:

Business development, strategic management, community engagement, workforce readiness education

Please detail specific areas of interest:

Maximizing economic benefits for the city from EWB, Exploring education and youth engagement tie-ins

Available for meetings in the daytime ☐ evenings ☐ both ☒ (check one)

Resident of the City since what year: 1989-2003, 2016-

Appointees and incumbents may be required to file a Statement of Economic Interest, as required by the City Council Rules or the Mayor. The statement may require a declaration that you have no interest in conflict with the City of New Bedford. Please return your completed application to the Mayor's Office, 133 William St., Room 311, New Bedford, MA 02740.

Applications will be kept on file for two years

**I DECLARE UNDER PENALTY OF PERJURY THAT THE FOREGOING  
INFORMATION IS TRUE AND CORRECT.**

Signature of Applicant: \_\_\_\_\_

Date: 10/6/2020

# JEFFREY R. PELLETIER

44 Stephanie Place, New Bedford, MA 02745

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## PROFESSIONAL EXPERIENCE

### **President**

September 2016 – Present

*Junior Achievement of Southern Massachusetts*

Junior Achievement of Southern Massachusetts is a dynamic nonprofit organization that collaborates with schools, businesses and community organizations across the 21 cities and towns of Southern Massachusetts to advance career readiness, entrepreneurship, and financial literacy education.

- Responsible for the effective management of a complex organization that utilizes over 200 community volunteers to serve over 6,600 students annually across 21 cities and towns
- Oversees all strategic, operational, financial and administrative functions including the management of staff members and consultants and the facilitation of a 20 member Board of Directors.
- Serves as the public face of this region-wide organization through public speaking appearances, building relationships with regional leaders and stakeholders, and enhancing brand awareness through engagement with local and regional media organizations

### **Commercial Account Executive**

February 2015 – August 2016

*The Sylvia Group – Dartmouth, Massachusetts*

Based on Massachusetts' beautiful SouthCoast, Sylvia Group is the region's first six-time winner of the Massachusetts Association of Insurance Agents' Five Star Designation for all-around industry excellence. Sylvia Group is a family-owned, community-focused business with more than 60 years of experience helping local families and businesses.

- Built a diverse book of business that included locally owned businesses, nonprofits and startups
- Developed comprehensive risk management programs to protect assets and reduce risks of loss
- Provided outstanding customer service to clients and fostered genuine relationships based on the principles of professionalism, integrity and trust

### **Business Development & Communications Officer**

June 2013 – February 2015

*New Bedford Economic Development Council & New Bedford Wind Energy Center – New Bedford, Massachusetts*

The New Bedford Economic Development Council (NBEDC) is a non-profit organization comprised of over 300 successful leaders in business, government and education that works alongside the Mayor's Office to set the economic agenda for the City of New Bedford, Massachusetts.

- Supported the strategic economic development agenda of the City of New Bedford with a diverse portfolio of activities including: business development, public policy, strategic communications, workforce development, and strategic planning
  - Assisted with the incubation of the New Bedford Wind Energy Center, and coordinated the activities of Center staff, consultants and partners around the following activity areas: business development, supply chain analysis, workforce development, land-use planning, policy and advocacy, and community outreach and education
  - Collaborated with numerous stakeholders across the region on economic development, with partners including: Bristol Community College, UMass Dartmouth, New Bedford School System, Workforce Investment Board, New Bedford Redevelopment Authority, New Bedford Career Center, Immigrants' Assistance Center, Roger Williams University, and numerous City Departments
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**Program Director**

April 2011 – May 2013

*Executives Without Borders* – Boston, Massachusetts

Executives Without Borders is an innovative non-profit organization dedicated to engaging the business community in solving humanitarian challenges around the world.

**In Haiti:**

- Directed a nationwide jobs and recycling program that collected over 35 million plastic bottles, increased community health by removing waste streams from the waterways and promoted community economic development by generating over \$250,000 in incomes for communities in need
- Solved key logistics, supply chain and operational challenges that empowered the recycling network to improve the environment nationwide and recycle 2 million pounds of recyclables
- Raised over \$340,000 in funding to create 24 new recycling business while managing the day to day support network for these businesses, developing innovative policies to overcome operational barriers, leveraging support and expertise from relevant stakeholders and setting long-term programmatic strategy

**In Honduras:**

- Directed employee engagement projects to increase the sustainability of the life-saving work of the NGO Central American Medical Outreach (CAMO). CAMO's efforts include 16 full-time healthcare programs and over 2.3 million dollars of community projects which benefit over 176,000 Hondurans each year
- Engaged employees from a Fortune 500 company in a marketing and awareness project that provided CAMO with a high quality billboard design and professional photography to raise the organizations visibility in the United States and improve their outreach to donors

**EDUCATION**

- Graduate of Methodist University with a B.S. in Business Administration
- Graduate of the Leadership SouthCoast Program

**COMMUNITY**

- Member of the Board of Directors, Immigrants' Assistance Center
  - Member of the Board of Directors, MassHire Greater New Bedford Workforce Board
  - Member of the Southcoast Health Community Benefits Committee
  - 2018 SouthCoast Emerging Leader Award Winner
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