



CITY OF NEW BEDFORD
JONATHAN F. MITCHELL, MAYOR

January 5, 2021

Joseph P. Lopes and
Honorable Members of the City Council
133 William Street
New Bedford, MA 02740

Dear Council President Lopes and Honorable Members of the City Council:

I am pleased to submit for your confirmation the appointment of Brooke Vinagre as the Director of Tourism & Marketing.

Ms. Vinagre was appointed as the Tourism & Marketing Manager on June 19, 2019 and has served as the Acting Director of Tourism & Marketing since March 15, 2020.

Ms. Vinagre's experience in managing the Tourism & Marketing Department for the past year, including through the challenges of a pandemic, will serve the City well as she leads the Department on a permanent basis.

Tourism and marketing will be a crucial part of New Bedford's recovery in the aftermath of the pandemic as we aim to bring visitors to the City and with them support for our local business community.

Sincerely,


Jonathan F. Mitchell
Mayor

JFM/sds
Attachment

cc: Brooke Vinagre
Personnel