



CITY OF NEW BEDFORD
JONATHAN F. MITCHELL, MAYOR

June 16, 2021

City Council President Joseph P. Lopes and
Honorable Members of the City Council
City of New Bedford
133 William Street
New Bedford, MA 02740

Dear Council President Lopes and Honorable Members of the City Council:

I am submitting for your approval the **APPOINTMENT** of **ANGELA JOHNSTON** of 15
Mapleview Terrace, New Bedford, Massachusetts to the **TRAFFIC COMMISSION**. Ms.
Johnston will be replacing the late Richard Simmons. This term will expire in December 2021.

Sincerely,


Jonathan F. Mitchell
Mayor

JFM/sds

cc: Angela Johnston
Traffic Commission



CITY OF NEW BEDFORD BOARD & COMMISSION APPLICATION

The Mayor is seeking citizens who wish to serve on City Boards and Commissions established to assist and advise the City on specific matters. Please complete this application in full (attach a resume and other information which may assist the Mayor and the City Council in making its selection) and file it with the Mayor's Office. The Mayor reserves the right to reject any application. Some appointments are subject to confirmation by the City Council.

Board/Commission applying for: (see reverse side) Traffic Commission

Name: Angela Johnston

Email: [REDACTED]

Home Telephone: [REDACTED]

Work Telephone: [REDACTED]

Residence Address: 15 Mapleview Terrace, New Bedford MA

Zip: 02740

Present Occupation & Place of Employment: Director, Bristol Community College

Educational Background: Bachelors Fine Arts

Memberships in Community Organizations or Professional Groups:

Global Learning Charter Public School, former board member, former executive committee member

Downtown New Bedford Inc, volunteer consultant

Fall River Transformative Development Initiative, working group member

City Boards and/or Commissions on which you have previously served:

None

The reasons why you wish to be considered for appointment by the Mayor:

I worked in economic development in New Bedford for 13 years and understand the perceived parking challenges in the business districts.

Please detail specific areas of expertise:

In economic development, we studied parking with MassDevelopment and supported an initiative to reboot how parking was designed and managed in the business districts.

Please detail specific areas of interest:

I wish to serve to support the parking needs of our small business community and their clients.

Available for meetings in the daytime ☐ evenings ☐ both ☒ (check one)

Resident of the City since what year: 2003

Appointees and incumbents may be required to file a Statement of Economic Interest, as required by the City Council Rules or the Mayor. The statement may require a declaration that you have no interest in conflict with the City of New Bedford. Please return your completed application to the Mayor's Office, 133 William St., Room 311, New Bedford, MA 02740.

Applications will be kept on file for two years.

**I DECLARE UNDER PENALTY OF PERJURY THAT THE FOREGOING
INFORMATION IS TRUE AND CORRECT.**

Signature of Applicant: _____

Date: 05.28.2021

Angela Johnston
15 Mapleview Terrace, New Bedford, MA 02740

PROFESSIONAL EXPERIENCE

Over 12 years of economic and business development experience: Worked with high level CEOs, local and state elected officials, workforce development partners, industry councils, community organizations, regional colleges and universities and managed multiple, diverse partnerships.

New Bedford Economic Development Council (NBEDC)

Director of Business Development, Marketing & Communications

October 2007 to Present

Positions:

- 2015 – present, Director of Business Development, Marketing and Communications
- 2013, Director of Business Development
- 2007, Economic Development Specialist

HIGHLIGHTED ROLES

- **Led the organization's business development and technical assistance programs:** Managed all clients and tracked all development activities and investments which resulted in yearly funding of over \$1M from the Community Development Block Grant program, the Small Business Administration's Technical Assistance program and the MA Growth Capital Corporation Technical Assistance program.
- **Directed the city's high-level economic development and business development events:** Developed programs, roundtables and tours to attract developers, investors and entrepreneurs to the city and region; attended multiple trade shows and industry events in the emerging industries, specifically offshore wind and medical device manufacturing.
- **Developed yearly strategic communication plans and campaigns:** Highly effective writer and editor of publications; managed multiple consultants for design development and production of website, electronic newsletter, social media and video series.

SELECTED ACHIEVEMENTS

- **Supported the development and management of the New Bedford Wind Energy Center:** Led its supply chain study; managed business development meetings and tours with national and international companies; and acted as the city's point of contact for GWO training facility development.
- **Collaborated with city on the development of a new position, Creative Strategist:** Cultivated the new arts, culture and tourism position and programs for its initial 3 years;

directed the development and the management of a new arts-based grants program for the city; and partnered with Creative Strategist to produce the city's Arts and Culture Plan.

- o **Lead role in MassDevelopment's Transformative Development Initiative and coworking programs:** Developed grant programs and managed grant awards; partnered on district planning initiatives and projects; and managed the physical build-out of the city's first coworking space.

NOTABLE COMMUNITY PARTNERS

- o MassHire Greater New Bedford, Business Development Committee
- o One SouthCoast Chamber of Commerce, Member
- o Entrepreneurship for All, Mentor
- o Global Learning Charter Public School, Board of Trustees, former
- o Love the Ave Initiative, Leadership Team Member
- o New Bedford Arts and Culture Creative Consortium, Chair of Community Task Force

CONSULTANT

January 2018-present

New Bedford Folk Festival, Operations Manager, Zeiterion Performing Arts Center

- o Overall management of a summer festival, its production, and the budget.

PRIOR PROFESSIONAL EXPERIENCE (1990-2007)

Over 10 years working as a full-time, professional textile designer: Original design creation for collections and customer driven projects; printing oversight and production; sales, marketing and international research.

February 2000-October 2007

Freelance Textile Designer

Providence, Rhode Island and New Bedford, Massachusetts

Textile Designer

January 1990-January 2000

New York City, New York

EDUCATION

- o Southeastern Massachusetts University (UMass Dartmouth) 1989
BFA, Textile Design
- o Lincoln Institute, Facilitation Training, 2009
- o Leadership SouthCoast, 2010