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March 23, 2022

Dear : xxx

I hope this letter finds you and your family well. I am a fellow business owner, and employer, in the City of New Bedford, and a staunch supporter of the Fishing Industry and the concept of a Working Waterfront. The reason for this letter is to address any issues you may have, regarding the proposed Dunkin' Donut site located at 756 South Water Street, New Bedford.

For the past several years, I have been looking to locate a Dunkin' Donut to serve the near South End and the Working Waterfront south of Union Street. After an extensive search, we located a lot directly between the Marathon Gas Station and Guy Cotten, Inc. This lot is zoned Industrial B but is only 20,391 square feet, it lies West of the designated Port Area and the City's Working Waterfront. It currently has an unoccupied dilapidated building shell on the lot. Our purchase is contingent upon the lot being used for the development of a Dunkin' Donut Restaurant. This contingency necessitates the lot being rezoned for Mixed-Use purposes. Please be assured that our company is not looking to impede the growth of the New Bedford's Fishing Industry, or the Working Waterfront in the City. In fact, I firmly believe that a Dunkin' Donut Restaurant on this site will provide a benefit to the businesses in the Fishing Industry as well as to the City of New Bedford. The development of this site will provide the following:

This site will employ 40 people with approximately 20 being full-time positions. The Property, Excise and Meals Taxes derived from this project will substantially benefit the City, and I estimate that Meals Tax alone will generate approximately \$16,000.00 annually. At the present time, we have 13 locations which employ over 250 people in New Bedford. We pay approximately \$125,000.00 annually in Real Estate and Excise Tax to the City, and about \$115,000.00 in Meals Tax annually. We are also heavily involved in the Community through numerous charitable contributions and programs.

The Dunkin' Donut Restaurant at this location will present an attractive Gateway into the Working Waterfront, and I assure you that we will have prominent signage that indicates the same.

I am more than willing to discuss this project with you at any time, and I hope that you would support this Economic Development Project. I pledge my company's full support for New Bedford's Number One Industry, in the Number One Fishing Port in America. Please don't hesitate to contact me if you have any comments, concerns or questions. I look forward to hearing from you.

Best regards.

Sincerely,

Tom Daly, Managing Member
(508) 472-0138 - cell