

Application

Donor Name: Family of Beverly A. Souza

Address: 22 Spring Hill Rd.

City/State/Zip: Dartmouth, MA 02747

Phone Number: (Pam Kelly)

Email: _____

Donated in memory of/honor of:

Beverly A. (Almeida) Souza

Text to display on plaque (optional):
In loving memory of Beverly A. (Almeida) Souza 1942-2020. "Honorary Godmother of Emily the Elephant."

Send a note of acknowledgement to:

Name: _____

Address: _____

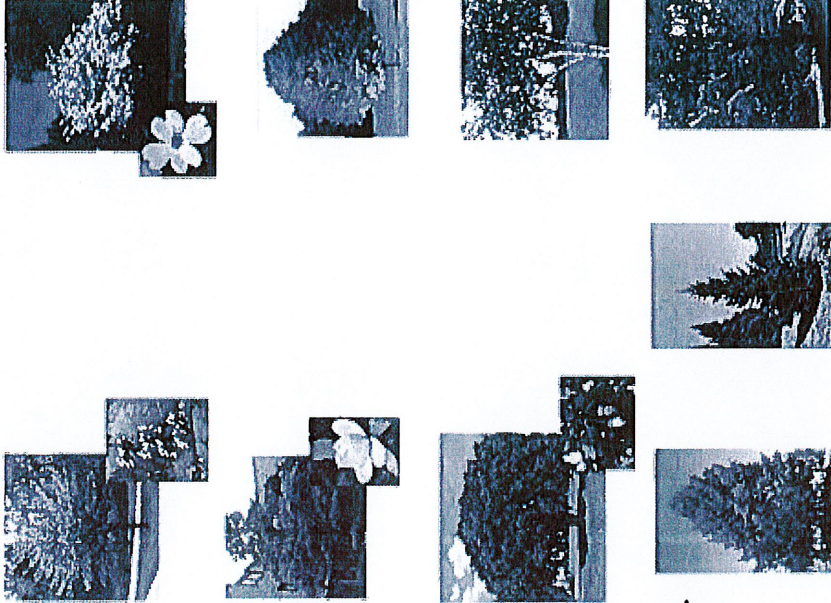
State: _____ Zip: _____

Preferred Location: * Buttonwood Park outside the Zoo, facing the Elephant Enclosure.
 Please make checks payable to City of

New Bedford

Tree - \$400+

Please know that the cost of your tree depends on the variety and size. Examples:



Bench - \$750+

The style of your bench will be chosen based on the park in which it is to be located, consistent with the parks current standard.

Plaque - (optional)

With approval of the Park Board, applicants will purchase their bench plaque through the authorized vendor. Plaque material, font, and style will conform to the City standard.



In addition to or in lieu of a plaque, your generous donation will be celebrated on the City of New Bedford Parks Recreation & Beaches webpage.

Concerning benches, the life of your memorial is intended to correspond with the useful life of the park bench - about ten (10) years. The Department is not responsible for damaged or missing plaques. Permanency of your memorial cannot be guaranteed and memorials and plaques will not be replaced at the cost of the Department.

The Department is not responsible for the damage of benches or trees, or damaged/missing plaques. The Department reserves the right to relocate a bench if the use of the site changes or to ensure visitor safety. Trees are guaranteed for one (1) year from installation.

| | |
|---------------------|-------|
| Application ID #: | _____ |
| Date of Submission: | _____ |
| Received By: | _____ |

March 6, 2023

Dear New Bedford Park Department,

The friends and family of Beverly A. (Almeida) Souza would like to donate a park bench to Buttonwood Park. Just a little background on my mother. Beverly died unexpectedly from Covid on October 19, 2020. From 1983-1985 she was the Mayoral Aide to Honorable Brian J. Lawler. During this time, Beverly was instrumental in the building of the current Buttonwood Park Zoo and especially the Elephant exhibit. During her time at City Hall my mother was a New Bedford Park Commissioner, the Director of the Buttonwood Park Zoological Society and a member of the City Planning Board. She devoted a good portion of her life to the City she loved and lived in her whole life. The Standard times wrote an article on Emily the Elephant's honorary Godparents: Beverly A Souza and Philip C. Paleologos for their efforts in upgrading/building the elephant enclosure.

If approved I would like to work with the Park department on the placement of the bench. Our goal is to have it on the outside of the zoo near the playground facing the elephant enclosure.

I look forward to working with you.

Sincerely,

A handwritten signature in cursive script that reads "Pamela A Kelly". The signature is fluid and extends to the right with a long, sweeping tail.

Pamela A Kelly

info.prb@newbedford-ma.gov

From: Pamela Kelly
Sent: Wednesday, March 1, 2023 2:10 PM
To: info prb
Subject: [EXTERNAL] Bench

Good afternoon,

Please direct me to who I contact about donating a park bench to buttonwood park outside of the zoo in memorandum of my mother Beverly A Souza, who passed away from covid. She worked in the NB mayor's office, was a former Director of the Buttonwood park zoological society, former new bedford park commissioner and a member of the city planning board. She was influential in obtaining Emily the elephant and the building of the current zoo. The family would love to donate a bench facing the elephant exhibit but outside of the zoo for all to use. I look forward to hearing from you.

Sincerely,
Pamela A Kelly

Sent from my iPhone

Program Guidelines

Process

Applications for memorials and dedications will be received by our office and submitted to the Park Board on a monthly basis for final approval.

Our department is responsible for the purchase, siting, and installation of all trees and benches to ensure consistency with the parks current standard.

Inventory and details of such donations will become part of the permanent inventory of the City of New Bedford Department of Parks Recreation & Beaches.

Trees

Native species appropriate to the location will be planted. Other species will be considered upon written request. Planting will be done during the appropriate season.

Benches

Benches that require a concrete pad will require an additional donation amount.

Optional Bench Plaques

For benches purchased through this program, plaques may be dedicated to the memory of a loved one. Plaques will be obtained at the cost of the applicant through the authorized City vendor. Plaque text requires Park Board and City Council approval, and all plaques must meet the City standard. Plaques will be shipped directly to Department of Parks, Recreation & Beaches.

Policy & Procedures

- Complete an application and submit to Parks, Recreation & Beaches.
- Applications are reviewed by City Council.
- Favorable requests are then sent to the Board of Park Commissioners.
- The Park Board will refer applications to the Department of Parks Recreation & Beaches and Friends of the Park groups.
- The Department of Parks Recreation & Beaches will issue approved requests for Dept of Public Infrastructure review as necessary.

The Parks Recreation & Beaches Department is dedicated to enhancing the quality of life for residents through safe, structured, and accessible programs and public spaces.

City of New Bedford

Parks Recreation & Beaches
181 Hillman St. Building 3
New Bedford, MA 02740

nbprb.com

508-961-3015

City of New Bedford

Memorial Park Bench & Tree Dedication Program

We all have moments in our lives we wish to commemorate and memories we seek to preserve. Through our City of New Bedford Department of Parks Recreation & Beaches, community members have the opportunity to designate a park bench and to dedicate a tree in honor of a special person or event in a way that enhances the beauty and experience of nature in our city.

Trees help offset impacts of pollution and climate change. They provide buffers to noise and habitable spaces for urban wildlife. Benches are welcoming spaces for rest and contemplation in our parks. Your gift will help make our city's parks more enjoyable for everyone in our community.

